

# Atul Meshram

User Experience Designer

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## About Me

I am passionate about the way people use technology. I love to interact with the users to understand their expectations and unpleasant experiences from the product and use their insights to create simple and beautiful interfaces that have a high degree of usability.

## Education

Interaction Design Specialisation  
University of California, San Diego  
Coursera

Master of Computer Applications  
Specialisation in Computer Graphics  
NIT Karnataka, Surathkal  
8.5 CGPA

GNIIT - Software Engineering  
NIIT Ltd.  
A+ Grade

Bachelor of Computer Applications  
PRSU, Raipur  
78%

Class 12th  
CBSE - All India  
81%

Class 10th  
CBSE - All India  
80%

## Professional Work Experience

### ■ Standard Chartered 'PayC' App

Accolite Software India Pvt. Ltd.

[November 2017 - Present]

PayC is a UPI banking app from Standard Chartered bank that lets transfer money instantly.

- Discussions and requirement gathering from the client.
- Designed high-fidelity clickable prototypes for conceptual Interaction Design.
- User Research and Comparative Analysis with other trending apps in the market.

Interactive Video Prototypes: <https://goo.gl/efaykv>

### ■ FedEx FRMS - Accolite Software India Pvt. Ltd.

[September 2017 - Present]

An iPad App for FedEx pilot fatigue management.

- Analysed existing web application and redesigned modules for iPad app.
- Designed high-fidelity clickable prototypes.
- UI asset distribution; application flow, animations and behavior guide for developers.

### ■ BT Business App - Accolite Software India Pvt. Ltd.

[July 2016 - October 2017]

A mobile application providing all business services to BT Group PLC customers.

- Interacted, analysed and interpreted customer needs and create a pleasant user experience.
- Designed application flow, created wireframes and high-fidelity mock-ups.
- Developed 'Payment' page UI using Javascript, CSS3 & HTML5.
- Reviewed and guided developers and testers to get the expected application design.

Apple App Store: <https://goo.gl/m7EY5Z>

Google Play Store: <https://goo.gl/1KkVrL>

### ■ UKB SaaS - Accolite Software India Pvt. Ltd.

Software Engineer - Intern

[January 2016 - July 2016]

Web app to manage mobile products and related services of UKB SaaS project owned by BT Group.

- Developed fully functional application modules using C#, AngularJS and ASP MVC.
- Wrote unit test cases on JasminJS by configuring KarmaJS framework.

## UX/UI Skills

Web & Mobile UX/UI Patterns  
UX Strategy & Planning  
User Research  
Wireframe & Prototyping  
Interaction Design  
Heuristic Evaluation  
Usability Testing  
Comparative Analysis

## Programming

JavaScript  
HTML5  
CSS3  
C#  
C  
Swift (Beginner)

## Softwares & Tools

Sketch & Plugins  
Flinto  
Adobe Photoshop  
Adobe Illustrator  
InVision  
AxureRP  
Google Analytics  
Visual Studio Code

## Leadership

Design Strategy  
Team Coordination  
Work Review  
Project Planning  
Training & Mentorship

## Design Personas

Wireless Headphone 'Air' - App Concept | <https://goo.gl/UFCS3g>

Farmers' Suicides - Infographic Report | <https://goo.gl/ibxSBF>